

Tobin Arul

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EXPERIENCE

Associate Product Manager

May 2022 – Present

Experience.com

Chennai, India

- Supervised the planning, development, and implementation of a new B2C SaaS Product to help 20 million professionals in America to create and publish their profiles
- Shipped product features in every two weeks and also maintained a strong working relationship with development, design, content, marketing, and sales teams
- Drove Product strategy and innovation and Defining and measuring KPI's/OKR's for their feature areas and ensure the product roadmap accrues to measurable success, and oversaw product development from inception to implementation
- Participated in stakeholders meeting with cross-functional teams and helped define-go to market strategies, Developed solutions and solved problems and thereby increasing the revenue by 3Million Dollars
- **Highlights:** [Professional Profile](#), [Business Profile](#), [XPA Admin](#), [Single Sign-On](#), [Search Results](#), [Claim a Profile](#)

Product Manager

Nov. 2019 – Apr 2022

Rhino Creative Agency

Chennai, India

- Implemented agile methodology to lead the development of a new B2B product to solve the supply chain issues in supermarkets. In addition, successfully drove the product road map, backlog prioritization, and market research.
- Monitored market and competitor trends, and analyzed customer feedback data, leading to 4 pivotal product feature changes. Collected 35% more development ideas from team members.
- Oversaw a team of developers and talked to 40+ customers to understand their feedback to assist in the vision.
- Owned product planning and scheduling of 2-week sprints, articulated product vision to team members.

Management Consultant

May 2018 – Oct 2019

Arasiyal Oosai

Chennai, India

- Assist in preparation of balance sheets, income statements, productivity (KPI), and sales reports on a bi-weekly basis
- Reduced client labor expenses and increased staff productivity by devising and helping put new organizational structures into place.

Research Assistant

Jan 2017 – Apr 2018

Friedrich Alexander University Erlangen-Nuremberg

Erlangen, Germany

- Worked together with the senior scientists to analyze research insights and delivered support on finding the optimal algorithm for real-time computer vision and machine learning applications
- Participated in daily meetings, communicated about the complexity, and reported on the project's progress.

EDUCATION

MBA in Business Analytics

Dec. 2021 – Present

Anna University

Chennai, India

M.S. in Communication and Multimedia Engineering

Sep. 2015 – Apr 2018

Friedrich Alexander University Erlangen-Nuremberg

Erlangen, Germany

B.E. in Electronics and Communication Engineering

Jun. 2011 – May 2015

Anna University

Chennai, India

SKILLS

Methodologies and Framework: Agile, Scrum, Kanban, HEART, SWOT

Productivity Tools: Jira, Confluence, Google Workspace, Microsoft 365, Figma, Monday.com, Trello

Languages: English, German, French, Tamil